

Bayside Recruitment with BABI Youth and Family Support



BABI Youth and Family Support, with the support of Premium Ideas and Marketing (Bayside Recruitment), cares for and provides support and guidance to homeless or at-risk young people in the Wynnum/Redlands area. The service was established in 1983 as a grass roots community response to the needs of young people who had become disengaged from their families and mainstream institutions and who, as a result, had developed a transient lifestyle.

The suite of services offered by BABI includes counselling for young people and their families, family mediation, provision of a range of accommodation services and a range of programs including skill development, self esteem workshops and crime prevention initiatives. BABI also provides training to staff of Bayside Recruitment and assists them to develop a better understanding of the community and the youth labour market.

Bayside Recruitment provides financial support through the donation of \$10 for every placement fee it receives. It also provides pro bono recruitment services to BABI along with IT support. It offers free one-on-one personal support for some of BABI's unemployed clients. Staff of the business volunteer their time to assist BABI with odd jobs such as painting and a staff member serves as Secretary of the Board with the support of the business. The business also helps to promote the services of BABI in the community.

The partnership has benefited the business in a number of ways. Staff have developed their knowledge and awareness of the youth labour market and have also benefited from training offered by BABI. BABI has provided a referral service for Bayside Recruitment and this has given it greater access to a pool of young people seeking employment. In the small community the business' profile has been considerably enhanced with many local employers choosing to use the company because of its strong commitment to BABI.

Through the financial support offered by Bayside Recruitment, BABI has been able to stretch its counselling and support services and minimise its administrative costs. The employment expertise offered by Bayside Recruitment has helped BABI with its training and support programs and the pro bono services have also made it easier to place young people in employment. BABI's profile has also been enhanced through the marketing opportunities offered by Bayside Recruitment.

The partnership is helping BABI to provide a comprehensive range of programs for the young people of the Wynnum/Redlands area.