



BABI YOUTH AND FAMILY SERVICE 2026 TO 2031 STRATEGIC PLAN

What is BABI Youth and Family Service?

Since 1983, BABI has been responding to youth homelessness in Wynnum and across the Bayside regions. BABI delivers bold, impactful programs that meaningfully support young people with accommodation and other wraparound services. BABI recognises that homelessness and tough life circumstances don't happen in isolation and multiple types of support are needed.

Young people and families don't have to do it on their own. BABI is part of the community standing beside them, offering support, strength, connection and care as they find their way forward and shape their own futures.

At BABI, we help young people find hope.



BABI Youth and Family Service respectfully acknowledges the Quandamooka people as the Traditional Custodians of the lands where BABI operates.

We pay respect to their Elders, past and present, lores, customs and creation spirits. BABI acknowledges and celebrates the important role Aboriginal and/or Torres Strait Islander peoples play within BABI and the communities that we work within.



BABI has achieved the Human Services Quality Framework (HSQF) accreditation, as well as registration under the National Regulatory System for Community Housing (NRSCH).



What makes BABI special?

Our communities, stakeholders and partners were asked what makes BABI Youth and Family Service special and unique. This is what they said.

REPRESENTATION

The Youth Voice Committee and other advocacy supports young people to have a voice.

SIZE

As a small service, BABI is client focused, flexible and responsive.

SERVICE ACCESS

Services are free or low cost.

REPUTATION

BABI has a long history in Wynnum, a positive reputation and is well regarded.

INCLUSION

BABI is an inclusive and safe organisation.

LOCATION

BABI exclusively works in Wynnum and the nearby regions.

WRAPAROUND

BABI's wraparound services collaborate well to provide holistic support.

EXPERTISE

As a specialist service, BABI has a strong understanding of youth needs.

THE TEAM

BABI has dedicated, passionate and committed staff.

YOUTH SPACE

Our Youth Centre means young people have a physical space to come to.

What guides our work?

Our Purpose Now, Our Vision for the Future

BABI's **purpose** is to deliver bold, collaborative and impactful programs. We provide **accommodation for young people and young families impacted by homelessness in Wynnum and nearby regions, alongside other wraparound services**. We understand that homelessness, health and wellbeing challenges, and tough life circumstances don't happen in isolation and multiple types of support are needed.

With BABI as part of the community standing beside them, young people and families have support, strength, connection and care, and don't have to do it on their own.

Our **Vision** is for young people to have opportunities, purpose and happiness and to be able to build the lives they choose with support and community by their side. At BABI, we imagine a future where every young person and family we support is empowered and full of hope, confident in who they are, strong in their social and emotional wellbeing, and able to dream big - and achieve those dreams.

Our RAP Vision

Through our work, BABI is privileged to support and walk alongside many Aboriginal and/or Torres Strait Islander young peoples and families, and to have the opportunity to collaborate with local First Nations services and local Elders. At BABI, we know that cultural knowledges, local community led solutions, and Aboriginal and/or Torres Strait Islander ways of being and doing are key to positive outcomes, including for social and emotional wellbeing.

Through this Strategic Plan, we commit to a journey to develop a BABI Reconciliation Action Plan (RAP). We make this commitment because we know that homelessness, along with a range of other poor outcomes disproportionately affects Aboriginal and/or Torres Strait Islander peoples due to historical and current racism and exclusion, and a systemic lack of cultural safety and service knowledge.

And BABI wants to be a part of the solution.

Our Values

Warrior Spirit - BABI is brave in raising awareness about the needs of young people and creating opportunities for them to directly share their needs with the community and decision makers, and by working hard to provide support and services to all young people.

Dedication to young people - BABI commits to always doing our best to achieve our vision of a positive future for young people. We show this by doing what we say we will, being our true selves to build genuine connections, respecting young people as the experts in their own lives, ensuring our planning is informed by young people, and valuing the resources and opportunities we have to be able to support young people.

Collaboration - BABI recognises that the best outcomes for young people come from making sure that they have a voice at the table, working in partnerships with other services and community members, and working together within BABI to provide the best possible support.

Understanding the community and their needs - BABI recognises how important it is for us to understand the needs of young people in our community. We work hard to understand what solutions can have a real impact in creating a positive future for young people, and are creative in our approaches and ways of working to bring those solutions to life.

Strategic Goals



Housing



Wraparound Services



Fundraising and Grants



Visibility, Trust & Capacity

Housing Goal

BABI will strive to increase the amount of housing it manages for the use of young people and young families.

What BABI will strive to achieve

- Secure one new property by 2027 and a second property by 2030.
- Prioritise securing a Family property either to manage or own.
- Engage in the Youth Foyer model and explore Small Housing opportunities.
- Collaborate with young people in advocacy and property design.

Why this matters

Housing is essential for young people who have experienced instability and a lack of safety. Through this goal, BABI will increase the amount of housing available for young people and young families facing homelessness.

Fundraising Goal

BABI will strive to secure additional funding through targeted fundraising activities and services.

What BABI will strive to achieve

- Source additional funds beyond service contracts.
- The Board Fundraising Subcommittee will develop and implement a series of Annual Fundraising events to leverage the support BABI has in the community and amongst business partners.
- Collaborate with young people on fundraising activities and help to share their personal stories.

Why this matters

There is significant need for youth support. With additional fundraising, BABI will increase our capacity to deliver services and meet the needs of the community and our clients.

Wrap Around Services Goal

BABI will strive to increase funds for mental health and drop-in services, as well as secure funds for domestic and family violence (DFV) support.

What BABI will strive to achieve

- Enhanced mental health and drop-in services, as well as access to DFV expertise.
- While not seeking to be a mental health service or a DFV Youth Specialist service, seek to be a more holistic wraparound service to recognise and respond to the prevalence and impact on young people.
- Engage with young people to help secure funding and guidance on project implementation.

Why this matters

Identified as some of BABI's strengths, these are also significant areas of need. Through this focus, BABI will be better placed to support young people around mental health, life skills and leadership development, while also responding to DFV and supporting clients.

Visibility, Trust and Capacity Goal

BABI will pursue promotions opportunities and specific goals like developing a Reconciliation Action Plan, maintain accreditation, and raise the visibility of the work of the Youth Voice Committee.

What BABI will strive to achieve

- Increased awareness of BABI as a support service in the community and worthwhile recipient of support and partnerships.
- Highlight accreditation and develop a Reconciliation Action Plan to continue providing quality and contemporary services to local young people most at need.
- Raise the profile of the Youth Voice Committee to ensure our work is guided by young people.

Why this matters

A significant strength of BABI is our positive reputation and our long history in Wynnum. Many clients also report the significant impact BABI has had on their lives. Through this goal BABI will increase visibility, knowledge of services and ultimately, funds.

Implementation Roadmap

ACTIONING OUR PLAN

Housing and other supports are essential for young people to feel safe, achieve stability and have a hopeful future.

Wraparound services help young people and their families to flourish and achieve their goals. Services help build strong support networks, develop skills, improve engagement with education and have a positive impact on mental health.

Actioning BABI's Strategic Plan will result in providing more housing options, delivering quality services and a more holistic wraparound service system that meets the contemporary needs of local young people and young families.

- January 2026 Strategic Plan commences
- 2026 Annual fundraising schedule set and trialled
- 2026 Mapping and scan of DFV program opportunities and requirements conducted
- 2026 Youth Voice Committee Growth and Promotions plan developed
- 2027 Annual fundraising schedule and key event implemented
- 2027 Reconciliation Action Plan launched
- 2027 Additional BABI accommodation secured
- 2028 Annual fundraising schedule and key event implemented
- 2028 Pro-bono partnership sought with marketing partner for large scale campaign opportunities
- 2029 Annual fundraising schedule and key event implemented
- 2029 Reconciliation Action Plan completed and next process commenced
- 2030 Additional BABI accommodation secured
- 2030 Annual fundraising schedule and key event implemented
- 2030 Current Strategic Plan reviewed ahead of new Plan
- 2031 2026 to 2031 Strategic Plan completed



Acknowledgements

The voices of young people in the community, the adults and other young people in their lives, and our partners and other supporters are essential to our work. These voices and perspectives have been critical in developing the BABI Youth and Family Service Strategic Plan 2026 - 2031.

In developing this plan, BABI consulted with 12 partner organisations and key stakeholders, frontline staff and members of our Youth Voice Committee advisory group. We also incorporated feedback from 78 Future Planning surveys completed by community members.

For giving so generously of their time, thank you to staff from the Department of Families, Seniors, Disability Services and Child Safety, The Big OC, the Property Industry Foundation, Bayside Community Mental Health, the Y Queensland, Youth Development Team, Youth Development Team, the Department of Housing and Public Works, the Queensland Youth Housing Coalition, and volunteers from Wynnum Commerce Inc., Rotary Club of Wynnum and Manly. Thank you also to Councillor Alex Giveny for Wynnum Manly Ward and Joan Pease MP for Lytton.

BABI also thanks Gabi Quinn with Rouge Lane Consulting who generously donated her time and energy to support BABI Youth and Family Service to collect the information we needed. Gabi also generously assisted in the development of this Strategic Plan document.

Thank you to everyone who shared their perspectives, thoughts and experiences.



HOW YOU CAN SUPPORT BABI

BABI Youth and Family Service is a registered charity with ACNC and has "deductible gift recipients" (DGR) status. This means your gifts and donations are tax deductible if they are \$2 or more.

You can make a difference in the lives of vulnerable young people and families in the following ways:

Donate online: www.babi.org.au/donate/

Gift cheque or money order:

Payable to BABI Youth and Family Service via post:

*BABI Youth and Family Service
PO Box 69
Wynnum Central QLD 4178*

Donate in person:

The BABI Head Office is open Monday to Thursday, 9am to 5pm:

34 Bay Terrace, Wynnum QLD 4178.

Become a member:

Join our BABI membership for as little as \$11 or \$2 (concession).

Email admin@babi.org.au or call (07) 3393 4176 to request a membership form and sign-up today.

Follow us on socials:

Stay connected with us on Facebook and Instagram for team updates, community events and fundraising activities:

www.facebook.com/babiyouthandfamilyservice/

www.instagram.com/babiyouthandfamilyservice/



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